

VideoViralViews.com Inc. Presents:

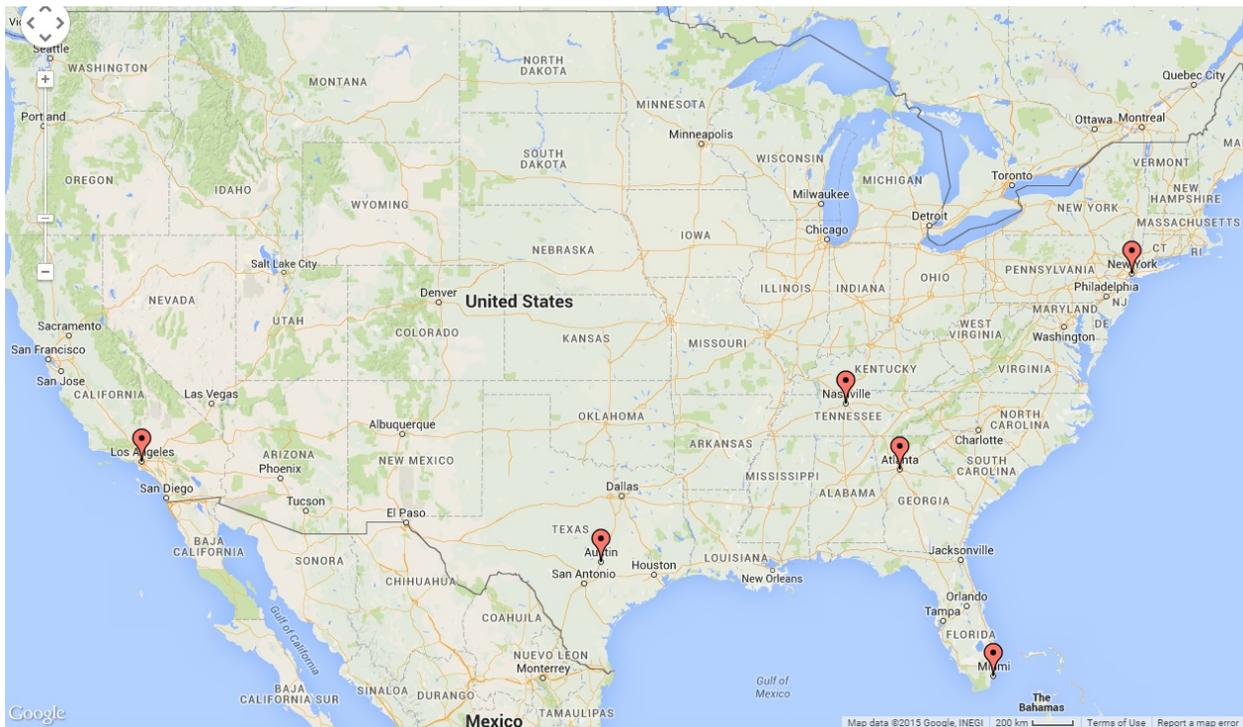
Music-Trailers



Sponsorship Proposal Package

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VideoViralViews.com Inc. is bringing an unprecedented brand new marketing and advertising opportunity to corporate America through an innovative new event showcasing independent music artists called Music-Trailers®. Indie music, by its literal definition, is music made by artists that make records for independent labels or for themselves. Independent labels are defined by their freedom from the control of large music labels entities like Warner Bros., Capitol, Atlantic, etc. This opportunity to support the indie music community, help stop music piracy, and revolutionize the music industry will be in six cities: Miami, Los Angeles, New York, Atlanta, Austin, and Nashville starting November of 2015. Also, 10% of all proceeds will be donated to charities like Make-A-Wish Foundation. Music-Trailers® is founded and created by VideoViralViews.com Inc. makers of the TripleVMusic App.

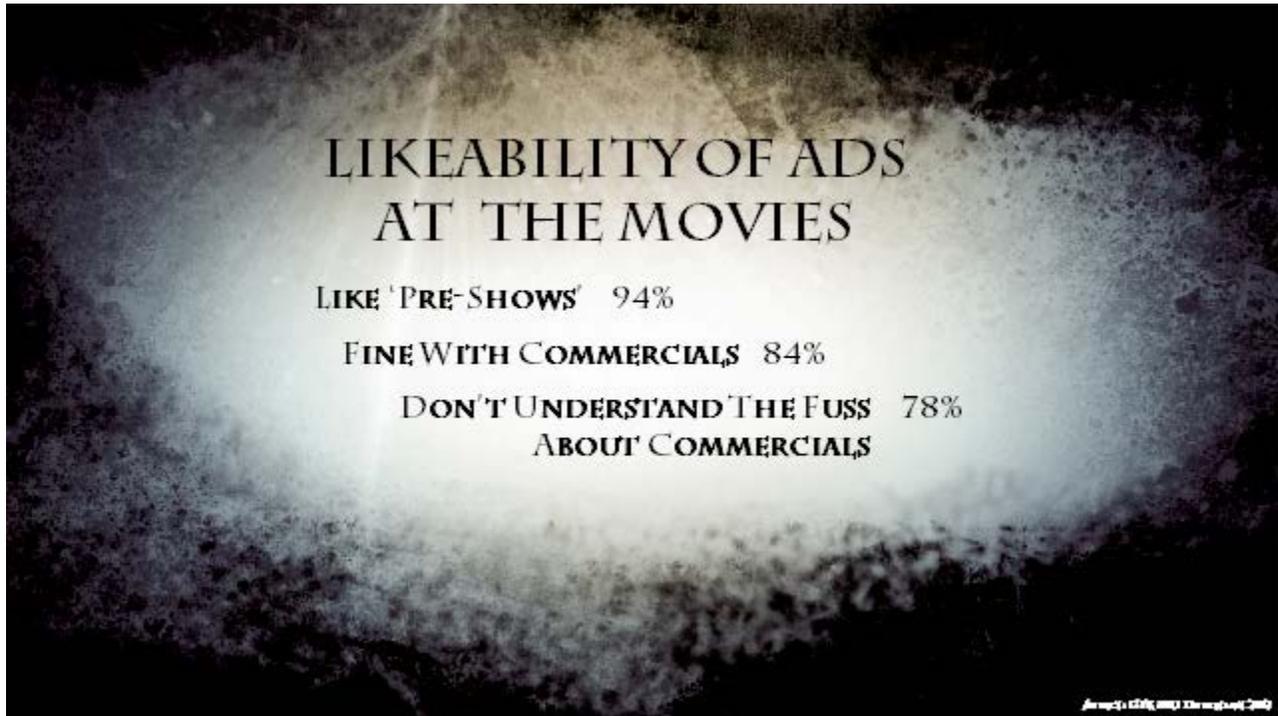


Artists will be showcasing music tracks through a Music-Trailer in theaters. An indie artist will appear on the screen while their music is playing in the background. An example Music-Trailer can be found by visiting <http://videoviralviews.com/music-trailer/>. A Music-Trailer can consist of (2) fifteen second trailers being played ten (10) and five(5) minutes before the main feature or (1) thirty second trailer being played five (5) minutes before the main feature. The decision will be determined by the amount of corporate sponsors.

Target Groups and Demographics

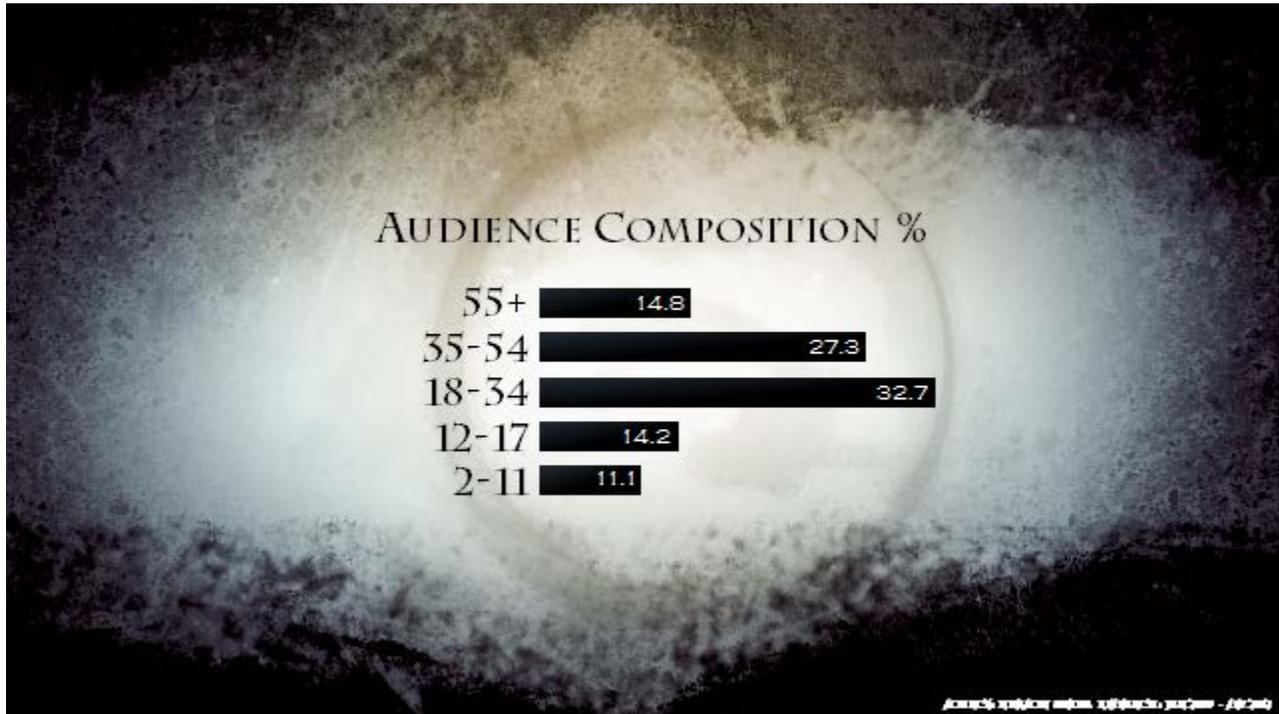
Going to the movies is a staple of the American lifestyle.

- Movie going is the number one leisure activity in the U.S., attracting millions of young, affluent consumers in a unique, distraction-free environment



- More people went to the movies in 2010 than attended Theme Parks and Sporting Events combined (*2011 MPAA Study*)
- 2015's *Jurassic World* had the highest-grossing opening weekend ever (\$208.8 Million) (*boxofficemojo.com*)

- Adults ages 21 or older are almost 2x more likely to go to the movies than to bars/nightclubs once a month or more (2012 MRI Doublebase Study)





Moviegoers represent a younger, more diverse, and more affluent audience



- 55% go to eat before/after the movies (*Nielsen Interview Questions, 2012*)
- 22% go shopping before/after the movies (*Nielsen Interview Questions, 2012*)

Music-Trailer Analytics & Statistics

Analytics for two (2) fifteen second Music-Trailers playing ten (10) minutes and five (5) minutes before the main feature. A Music-Trailer will run for four (4) consecutive weeks starting in November 2015 and ending in December 2015.

DMA	Theater	Location	# of Screens	# of Spots	Projected Impressions
Los Angeles	Century City 15 with IMAX	Los Angeles, CA	15	3,360	194,348
New York	Union Square Stadium 14	New York, NY	14	3,136	212,378
Atlanta	Atlantic Station 18 with IMAX	Atlanta, GA	18	4,032	135,470
Miami-Ft. Lauderdale	South Beach Stadium 18	Miami Beach, FL	18	4,032	103,650
Austin	Gateway 16 with IMAX	Austin, Texas	16	3,584	92,226
Nashville	Opry Mills 21 with IMAX	Nashville, TN	21	4,704	105,416

A Music-Trailer will be played in every theater throughout the multiplex cinema. The average cinema has twenty (20) theaters. Most cinemas play a movie four times per day per theater.

At the above figures, your company is expected to pay between \$0.09 and \$0.17 per impression. Average impression price will be \$0.13 which is still cheaper:

1. Music-Trailer Ads = \$0.09 to \$0.17
2. Facebook Ads = \$0.37 to \$0.70
3. LinkedIn Ads = \$2.00 to \$2.25
4. Google Adwords = \$3.00 to \$4.00

Having your business and product appear in front of millions of movie goers/music lovers will lead to an increase in brand awareness and sales. Showing your support for the indie music community will create devoted, loyal, and long term consumers.

THE PEOPLE BEHIND THE EVENT

VideoViralViews.com Inc. has been in business for over five years. We are known for our ability to create a media buzz, drive traffic, and organizing viral sensations. We were voted “Best of Tampa Bay” in 2011 and 2012 for Viral Marketing. VideoViralViews.com has an “A+” rating from the Better Business Bureau. The company’s CEO and founder is Roger Singh. Mr. Singh’s belief in giving back has led him to create the 1st reward music app called TripleVMusic.

TripleVMusic App was launched in November of 2014, but has already become the #1 rated music promotion app on both Android and Apple platforms. TripleVMusic’s social media is one of the fastest growing indie music communities with over 25,000 existing Followers and over 20 new Followers per day. The hashtag #SupportIndieMusic has become recognized and branded by the VideoViralViews.com and TripleVMusic App brand. Artists such as Lil Wayne, Ludacris, Christina Milian, NAS, Travis McCoy, and Busta Rhymes has shown their support (<http://RateYourDemo.com>).

With your help, we can change the way the music industry functions. The current system is outdated and dysfunctional. Breathing new life into finding, creating, and exposing music is what the legacy of VideoViralViews.com wants to be known for. Thank you for your consideration to support an event.

Links:

1. <http://VideoViralViews.com/>
2. <http://TripleVMusic.com/>
3. <https://play.google.com/store/apps/details?id=com.vvv.triplevmusic> – Android TripleVMusic Link
4. <https://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=859927072&mt=8> – Apple TripleVMusic Link
5. <http://Music-Trailers.com/>
6. <http://RateYourDemo.com/>
7. <https://twitter.com/TripleVMusic> - Over 19,000 Followers
8. <https://www.facebook.com/triplevmusiccom> - Over 2,600 Likes
9. <https://instagram.com/triplevmusic/> - Over 2,300 Followers

SPONSORSHIP OPPORTUNITIES

Thank you for your consideration to support this event. The music trailers project will begin in the months of October, November and culminate in December 2015. As a sponsor, your organization has the opportunity to not only be a part of the music scene, but to reach an extensive and receptive audience.

Benefit	Silver \$1,000 (10)	Gold \$3,000 (5)	Platinum \$15,000 (1)
Company name mentioned in Music-Trailer	X	X	X
Logo on TripleVMusic website	X	X	X
Company name on all promotional T-shirts	X	X	X
Company name on gift certificates		X	X
Company name featured on social media including hashtags		X	X
Opportunity to display brochures and promotional items in a high impact area at the venue		X	X
Banner ads ran at bottom of TripleVMusic App			X
Product Placement on Music-Trailer			X
Recognition as yearly sponsor with opportunities on other promotional opportunities in the designated year			X

MULTIPLE CITY SPONSORSHIP OPPORTUNITIES AVAILABLE.

Have we missed anything? We are open to discussing and tailoring sponsorships to your needs please call Roger on (813) 413-5209.